

TREASURE CHEST BINGO FUNDRAISER NIGHT



Treasure Chest Bingo Centre is pleased to provide any organization, group, or charity in our community the opportunity to become the host of a fundraising bingo night. All the participating group needs to do is sell tickets to individuals in the community and have them attend the event. The amount of funds raised by the group increases based on the number of people who attend the event.

Participation:

- Date of the event is set by a mutual agreement and needs to fit within existing event times at Treasure Chest Bingo Centre.
- Tickets will be developed in conjunction with the host group and printed by the Treasure Chest Bingo Centre.
- Tickets for the event will be sold for \$10 and will be redeemable for a bingo package valued at up to \$21! So they get \$21 for only \$10... EASY SALE!
- Ticket sales are the responsibility of the host group. Tickets cannot be promoted or sold at Treasure Chest or directly solicited to existing Treasure Chest patrons.
- Limit of one ticket redemption per person per event.

Details:

- There is a minimum commitment of 30 people for an event (based upon redeemed tickets).
- Groups are encouraged to provide awareness materials for display or distribution to customers.
- Attendees are encouraged to wear clothing that identifies their group for additional awareness.

Fundraising:

- The host group simply keeps the \$10 revenue from tickets sales. In addition, a top up donation will be made to the host group based on the number of people who attend and redeem their ticket. This is demonstrated below.
 - 30 - 49 people = additional \$2 per person donated back to the group
 - 50 - 99 people = additional \$3 per person donated back to the group
 - 100 - 149 people = additional \$4 per person donated back to the group
 - 150 - 200 people = additional \$6 per person donated back to the group

This is the host groups' night so other entertainment activities and/or fundraising can also take place if pre-approved in writing by Treasure Chest Bingo Centre. These additional activities must be organized and funded by the host group. The additional activities should add to your groups' night and be available to all patrons at Treasure Chest Bingo Centre on your host night. Suitable activities would include:

- customer giveaway
- silent auction
- draws for customer prizes

Unsuitable activities would include: raffle ticket sales, solicitation of direct donations, product sales, etc.

As a note for charitable organizations, this funding is not considered charitable gaming proceeds and can be used for general account uses.

If you know an organization in the community that is interested and can provide the resources and volunteers needed to sell tickets and get a great number of participants, please contact Kim Steacy, *Activity Coordinator* at 613-766-4585 or email ksteacy@cogeco.ca.

Dates and availability are limited. A 60-day lead-time is required.

FUNDRAISER NIGHT

Frequently Asked Questions



Is the bingo centre smoke free?

Yes, the bingo centre is 100% smoke free.

Who pays for ticket printing?

Treasure Chest Bingo Centre (TC) pays for the printing of the tickets.

Do we (the host group) collect the money for the ticket sales at the time of the sale?

Yes, once TC delivers the tickets to your organization you should treat them like cash. The tickets are sequentially numbered so you can assign them to multiple sales people or locations. You sell the tickets and you keep the cash. Once the event is over you can simply destroy the unused tickets.

Do we keep the ticket money even if someone who has purchased a ticket does not come and play?

Yes, once TC delivers the tickets to your organization they are your tickets. You sell the tickets and you keep the cash regardless of whether or not they are redeemed. For example, if you sell 20 tickets you will have \$200 in your possession; if you sell 200 tickets you will have \$2,000 in your possession.

If someone is unable to redeem their ticket on event night can they obtain a refund?

There are no refunds through the bingo centre as the tickets for your fundraiser night belong to your organization. It is strongly suggested that you establish and advertise your group's refund policy as part of the marketing for the event.

What happens if less than 30 people redeem tickets on event night?

If 29 or fewer people redeem tickets on the event night, you simply keep whatever cash you raised through sales.

If 30 or more people redeem tickets on the event night, you keep whatever cash you raised through sales plus TC will issue you a cheque for additional bonus money as per the bonus scale on page 1 of this document.

Does our group have any responsibilities on our event night?

No, you do not have any specific responsibilities on the event night, however, if you wish to set up an information display or table that is permitted.

Can people purchase more than one event ticket?

Although people can purchase more than one ticket in order to bring family or friends with them, there is a limit of one ticket per person redeemed at the event. It is your responsibility to ensure purchasers understand this limit of one ticket per person. Additional cards can be purchased on the night of the event for cash, if desired.

Are ticket sales limited to employees and/or members of our organization?

Tickets may be sold to staff, volunteers, members, family, friends, etc. The only restriction is that tickets cannot be promoted or sold on bingo centre property (including inside the bingo centre, in the parking lot, inside your car in the parking lot, etc.).

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Frequently Asked Questions



What are my advertising restrictions?

Media advertising is not permitted. Advertising within your organization is highly encouraged through posters, internal newsletters, emailers, etc. You may also use our bingo centre name, address, event date and time. We encourage you to forward a copy of your advertisement PDF to both the Activity Co-ordinator and bingo centre prior to use.

Do I need a licence and do I have to complete any reports after the event?

You do not require a licence to host a Fundraiser Night Event at the bingo centre. The proceeds raised from Fundraiser Night Event ticket sales and any bonus money are not considered lottery proceeds and there is no restriction on the use of proceeds.

No report is required for the proceeds raised from a Fundraiser Night Event.

What is included in our ticket package?

The \$21 package includes the following:

- 1 each x 2 Strip Regular Book (6 faces total)
(Contains all regular games)
- 2 each x 1 Strip Specials Book (6 faces total)
(Contains 1st Special, 1 STW, 1 Super Jackpot and 1 Players Progressive)
- 1 each x Single Face of Bonanza Progressive Game
- 1 each x Single Face of Dual Dab Game